

Scoring table for 40 life insurance companies

COMPANY	TRUE BLUE RATING	PRICE	SPEED	CUSTOMER SERVICE	PRODUCTS	PROCESS	FINANCIAL STRENGTH
	(MAX 60)	(MAX 10)	(MAX 10)	(MAX 10)	(MAX 10)	(MAX 10)	(MAX 10)
1. Mutual of Omaha	57	8	9	10	10	10	10
2. Foresters	56	8	10	10	9	9	10
3. Protective	55	10	8	9	10	8	10
4. Sagicor	54	9	10	9	8	10	8
5. Assurity	54	10	8	9	9	9	9
6. Lincoln	54	10	7	10	8	9	10
7. American National	52	9	8	9	9	8	9
8. Transamerica	51	8	7	9	9	8	10
9. AIG	51	10	6	9	9	7	10
10. Fidelity	51	8	10	8	7	10	8
11. John Hancock	51	8	8	10	8	7	10
12. Pacific Life	50	8	7	10	8	7	10
13. Banner Life	50	10	7	8	8	7	10
14. Principal	50	9	8	8	8	8	9
15. Haven Life	50	8	10	6	7	9	10
16. Phoenix	49	8	9	7	8	10	7
17. Prudential	47	6	7	9	8	7	10
18. Gerber	47	7	5	8	4	10	9
19. SBLI	47	8	8	7	8	8	8
20. Royal Neighbors	46	7	7	9	8	5	10
21. MetLife	44	5	6	10	8	5	10
22. North American	43	7	6	7	7	7	9
23. New York Life	43	5	6	10	8	5	10
24. Sentinel Security	42	9	7	6	6	7	7
25. 5 Star	41	5	9	6	5	8	8
26. Aetna	41	6	7	6	4	8	10
27. Prosperity	41	8	7	6	6	7	7
28. Northwestern Mutual	41	4	5	10	7	5	10
29. Great Western	38	7	7	4	7	7	6
30. United Home Life	38	6	7	5	7	7	6
31. American Amicable	37	5	7	6	6	5	8
32. Americo	37	4	6	8	6	6	7
33. Colonial Penn	35	2	8	4	3	9	9
34. Liberty Bankers	35	6	6	5	5	7	6
35. Lifeshield	31	5	7	4	5	5	5
36. Columbian Life	30	4	5	4	6	5	6
37. SureBridge	28	4	5	4	3	5	7
38. Primerica	27	3	4	3	4	5	8